

KASSEL SHAKE  
THERMOBOND  
TEXTURED FINISH  
WARRANTY



PREMIER STEEL ROOFING SYSTEMS™

**Registered Warranty for KASSEL SHAKE Steel Roofing**  
**Featuring the Exclusive THERMOBOND TEXTURED KYNAR Finish**  
**Lifetime / 40-Year Transferable Limited Warranty**

**LIFETIME LIMITED WARRANTY**

For so long as any person who held title to the property at the time the product was applied is living and retains ownership of the property, the KasselShake roofing panels are warranted at 100% to be free from defects in material and manufacturing workmanship that might result in the following: splitting; cracking; curling; combustion support; wind uplift as the result of winds under 120 miles per hour; or perforation, cracking or surface coating loss due to hail. In the event the property is owned by a business, partnership, municipality, or other organization or association including but not limited to churches, schools, and similarly-situated institutions, the original warranty shall consist of only the 40-Year section. Should failure as defined by this warranty occur, Kassel & Irons will pay for the materials and labor necessary to repair or replace the roof, up to a cost not to exceed the original installed price of the roof.

**40-YEAR LIMITED TRANSFERABLE WARRANTY**

This 40-Year portion of the warranty is effective from the date of installation and applies to all properly-registered subsequent owners of the property. Under this warranty, KasselShake roofing panels are warranted to be free from defects in material and manufacturing workmanship that might result in the following: splitting; cracking; curling; combustion support; wind uplift as the result of winds under 120 miles per hour; or perforation, cracking, or surface coating loss due to hail (or for other reasons other than purposeful physical damage). Should failure as defined by this warranty occur, Kassel & Irons will pay for the materials and labor necessary to repair or replace the roof. In no event shall Kassel & Irons' liability exceed the original installed price of the roof.

**WARRANTY COVERAGE EXCLUSIONS AND LIMITATIONS**

Unless specified otherwise, this warranty is subject to the following exclusions and limitations: This warranty does not cover damage of any kind resulting from faulty or improper product installation (in many cases, a separate warranty covering workmanship will be provided by the independent installing contractor or dealer); exposure to harmful materials including airborne or applied chemicals, fumes or vapors; contact with dissimilar materials; lightning; hurricane, tornado, or other windstorm (except as provided above); vandalism; earthquake; fire; hail (except as provided above); accumulation of mold, fungus, or tree sap; or other factors beyond Kassel & Irons' control including but not limited to misuse, abuse, accidental damage and structural distortion.

If KasselShake panels fail to live up to the standards as specified herein, property owners must immediately notify Kassel & Irons which, after inspection and validation of the claim, will, as its option, either repair, replace, or refinish the defective products according to the warranty terms. Kassel & Irons shall not be liable for the costs of repair attempts or damages caused by repair attempts made without the company's knowledge and written authorization. Making any such attempts will void any and all protection under this warranty.

In the event that future changes in product design or other future circumstances prevent Kassel & Irons from repairing, replacing, or refinishing, Kassel & Irons can, at its option, provide a cash settlement or replacement with a different product of value equal to the company's liability under the terms and limitations of this warranty.

**WARRANTY REGISTRATION AND TRANSFER**

In order for this warranty to be valid and honorable, the original purchaser must complete the attached Warranty Registration Card and return it to Kassel & Irons within 30 (thirty) days of installation completion. Proof of warranty registration can be obtained by sending the card via certified mail, return receipt requested. The original purchaser must retain a copy of the receipt from the purchase and maintain it with this warranty in the home's records for presentation at time of claim. At the time that title to the property is transferred from the original purchaser, the new owner must complete the attached Warranty Transfer Card and return it in an envelope to Kassel & Irons. Kassel & Irons will provide the new owner with another Warranty Transfer Card. Proof of warranty transfer can be obtained by sending the envelope via certified mail, return receipt requested. Failure to meet any requirements of warranty registration and transfer will void the warranty.

Kassel & Irons makes no warranties except those set forth herein and shall not be responsible for any incidental, special, or consequential damages with respect to the product covered by this warranty. Kassel & Irons' complete liability and the consumer's exclusive remedy is limited to repair, refinishing, replacement, or cash settlement on the basis stated herein. No representative of Kassel & Irons nor the independent distributors and dealers that sell its products has authority to make any representation, claim or promise except as stated herein. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state. The warranty conforms to standards promulgated under Federal law applicable to products manufactured after July 4, 1975.

# KASSELSHAKE THERMOBOND TEXTURED LIMITED WARRANTY REGISTRATION

To register or transfer your KASSELSHAKE THERMOBOND TEXTURED WARRANTY, please complete  
and mail form within 30 days from installation.

Home/Business Owner Name

Dealer Company Name

Street Address

Dealer's or Installer's Signature

City, State, Zip

No. of Squares Installed

Color of Product Installed

Phone

Date of Installation

Owner's Signature

Owner's Email Address

*Please complete this optional survey as part of your warranty registration. Your answers will help us provide better customer service and support.  
This information will be kept strictly confidential.*

## Annual Household Income:

\_\_\_\_\_ Less than \$30,000 \_\_\_\_\_ \$61,000 - \$75,000  
\_\_\_\_\_ \$31,000 - \$45,000 \_\_\_\_\_ \$76,000 - \$99,000  
\_\_\_\_\_ \$46,000 - \$60,000 \_\_\_\_\_ \$100,000 or More

## Your Education:

\_\_\_\_\_ High School Diploma \_\_\_\_\_ Postgraduate Study  
\_\_\_\_\_ Associate's (2-yr.) Degree \_\_\_\_\_ Master's Degree  
\_\_\_\_\_ Bachelor's (4-yr.) Degree \_\_\_\_\_ Doctorate

## Your Age:

\_\_\_\_\_ Under 35 \_\_\_\_\_ 56 - 65  
\_\_\_\_\_ 36 - 45 \_\_\_\_\_ 66 - 75  
\_\_\_\_\_ 46 - 55 \_\_\_\_\_ Over 75

## Your Profession:

Position: \_\_\_\_\_  
Industry: \_\_\_\_\_

## Spouse's Profession:

Position: \_\_\_\_\_  
Industry: \_\_\_\_\_

Why did you choose KasselShake? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

How did you discover KasselShake? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Previous Roof Was:

\_\_\_\_\_ Wood Shake / Shingles \_\_\_\_\_ Fibrous Cement  
\_\_\_\_\_ Composition Shingles \_\_\_\_\_ Other:  
\_\_\_\_\_ Tile \_\_\_\_\_ New Construction

## If a Reroof, Old Roof Was:

\_\_\_\_\_ Torn Off \_\_\_\_\_ Roofed-Over

## What is Your Favorite....

Magazine: \_\_\_\_\_  
Newspaper: \_\_\_\_\_

Radio Format: \_\_\_\_Talk \_\_\_\_Classical \_\_\_\_Light Sounds  
\_\_\_\_Country \_\_\_\_Latin \_\_\_\_Pop \_\_\_\_Rock \_\_\_\_Other

Television Show Format: \_\_\_\_News \_\_\_\_Drama \_\_\_\_Comedy \_\_\_\_Other

Would you recommend KasselShake to your friends? \_\_\_\_\_  
Why? \_\_\_\_\_

Would you recommend your independent dealer to your friends? \_\_\_\_\_  
Why? \_\_\_\_\_

Do you have any referrals to friends at this time? \_\_\_\_\_

Cut, fold, tape all edges, and mail above Warranty Registration. Save the portion below for Warranty Transfer.

## 40 YEAR WARRANTY TRANSFER

When the property is sold, this KasselShake Thermobond Textured Warranty must be transferred to the new owner(s).  
Complete and mail this portion in an envelope according to the instructions on back.

Original Owner's Name

Original Owner's Signature

New Owner's Name

Street Address

Date of Installation

Date Property Transferred

City, State, Zip

PLACE  
POSTAGE  
HERE

Kassel & Irons  
Attn: Warranty Registration  
P.O. Box 701  
Piqua, OH 45356

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**To Register Warranty Transfer**

Fill out reverse side of this section, cut, and mail in an envelope to:  
Kassel & Irons, PO Box 701, Piqua, OH 45356